



# Leadership Giving

United Way Leadership Donors are the most generous, community-minded individuals in our region.

All donors who contribute \$500, \$1,000 or more are recognized as United Way Leadership Donors. All Leadership Donors will be invited to special events and networking opportunities throughout the year. In addition, Leadership Donors may choose to join one or more of the following affinity groups.



**TOCQUEVILLE SOCIETY**  
UNITED WAY OF GREATER ROCHESTER

## Tocqueville Society

The Tocqueville Society is United Way's premier giving society, comprised of donors who give an annual gift of \$10,000 or more. Tocqueville Society members set an extraordinary example of leadership and generosity for our community.



**WOMEN'S LEADERSHIP COUNCIL**  
UNITED WAY OF GREATER ROCHESTER

## Women's Leadership Council

The Women's Leadership Council (WLC) is made up of Rochester's most inspiring, proactive female leaders who are dedicated to making a positive local impact with an annual investment of \$1,000 or more.



**LABOR LEADERS CLUB**  
UNITED WAY OF GREATER ROCHESTER

## Labor Leaders Club

The Labor Leaders Club (LLC) is made up of hundreds of Rochester's dedicated union members who are committed to making a positive impact in our community through their investment of \$1,000 or more each year.



**AFRICAN AMERICAN LEADERSHIP SOCIETY**  
UNITED WAY OF GREATER ROCHESTER

## African American Leadership Society

The African American Leadership Society (AALS) recognizes the vital role African Americans play in improving the quality of life in Rochester. Members invest \$1,000 or more each year.



**CÍRCULO LATINO LEADERSHIP SOCIETY**  
UNITED WAY OF GREATER ROCHESTER

## Círculo Latino Leadership Society

Círculo Latino (CL) encompasses Rochester's dedicated Latino leaders who are committed to making a positive impact in our community. CL members invest \$1,000 or more each year to create solutions and make connections.



**EMERGING LEADERS SOCIETY**  
UNITED WAY OF GREATER ROCHESTER

## Emerging Leaders Society

The Emerging Leaders Society (EL) is a group of individuals 40 years and under who connect with other local leaders and make an extraordinary commitment to serve our community with investments of \$500 or more each year.

## FAST TRACK

United Way is pleased to offer Fast Track, a unique giving option that helps you evolve your philanthropic goals as you continue to increase your investment. When you take advantage of Fast Track, you will be fully recognized as a member of your chosen leadership group(s), invited to select events and listed as a leadership donor.

Fast Track members give \$500 in first year of membership, \$750 in year two, and \$1,000 in your third and final Fast Track year.

You can also become a Fast Track Tocqueville Society member with a gift of \$5,000 in your first year, \$7,500 in year two and \$10,000 in year three.

You can Fast Track your Emerging Leaders Society membership with a gift of \$100 in your first year, \$250 in year two and \$500 in year three.



United Way  
of Greater Rochester

GIVING BACK & LOOKING FORWARD SINCE 1918